

HEALTH LITERACY: GATEWAY TO IMPROVING THE PUBLIC'S HEALTH



SOCIETY FOR PUBLIC HEALTH EDUCATION
NATIONAL HEALTH EDUCATION WEEK 2011
OCTOBER 16-22 | WWW.SOPHE.ORG

Health Literacy: Do your materials measure up?

Register Now!

Please click on the following link to register for this event:

<https://sophe.webex.com/sophe/onstage/g.php?t=a&d=961740891>

Registration Password:
Fall2011

WHAT: Developed to coincide with National Health Education 2011, "Health Literacy: Gateway to Improving the Public's Health," this free webinar will provide health educators with practical, cost-effective tools for, 1) developing or assessing health education materials to meet the needs of a particular audience and 2) field-testing materials with the target audience. A brief Q & A session will follow.

WHEN: Thursday, October 20, 2011 at 2:00 - 3:00 p.m. EST

PRESENTERS:

- **Stacy Robison, MPH, MCHES, President & Co-founder of Communicate Health, Inc.**
- **Xanthi Scrimgeour, MHEd, MCHES, Co-founder of CommunicateHealth, Inc.**

Please note – If you are unable to attend this webinar, it will be recorded and available on SOPHE's Continuing Education Self Study page at:

<http://www.sophe.org/webinars.cfm>

An application has been submitted to award Certified Health Specialists (CHES) and Master Certified Health Education Specialists (MCHES) up to 1.0 total Category I Continuing Education Contact Hours (CECH). Maximum Advanced-level contact hours available are 1.0. SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.

