

Hunter College President Jennifer J. Raab, Councilmember Melissa Mark-Viverito, and the Laurie M. Tisch Illumination Fund, cordially invite you to attend a screening of the documentary

the apple pushers

followed by a panel discussion featuring

Sean Basinski

Founder and Director, Street Vendor Project

Karen Karp

President, Karp Resources

Melissa Mark-Viverito

New York City Council - District 8

and moderated by

Charles Platkin

Assistant Professor, CUNY School of Public Health

Tuesday, March 20, 2012

6:00 pm Reception

Followed by the screening and panel which will begin promptly at 6:30pm

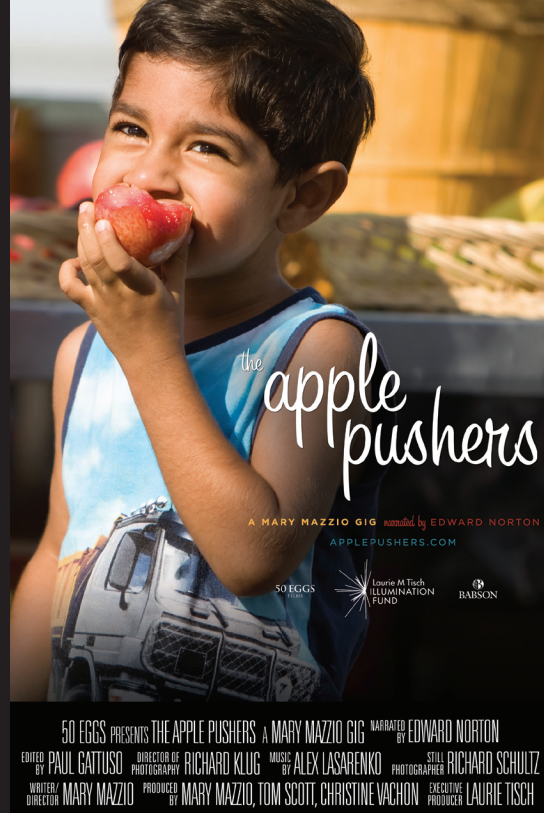
**CUNY School of Public Health
at Hunter College**

2180 3rd Avenue (Between 118th & 119th Streets)

To RSVP please email spevents@hunter.cuny.edu or call 212.772.4007

HUNTER
The City University of New York

CENTER for
HEALTH
MEDIA &
POLICY
Hunter College



50 EGGS FILM PRESENTS THE APPLE PUSHERS A MARY MAZZIO GIG NARRATED BY EDWARD NORTON
EDITED BY PAUL GATTUSO DIRECTOR OF PHOTOGRAPHY RICHARD KLUG MUSIC BY ALEX LASARENKO STILL PHOTOGRAPHER RICHARD SCHULTZ
WRITER MARY MAZZIO PRODUCED BY MARY MAZZIO, TOM SCOTT, CHRISTINE VACHON EXECUTIVE PRODUCER LAURIE TISCH

The Apple Pushers, a new documentary film written and directed by Mary Mazzio, narrated by actor Edward Norton, and underwritten by the Laurie M. Tisch Illumination Fund, follows the inspiring stories of immigrant pushcart vendors who have joined the NYC Green Cart Initiative, the NYC Department of Health's innovative strategy to increase the availability of fresh fruits and vegetables in New York City's food deserts – neighborhoods where finding a ripe, red apple is a serious challenge and where obesity and diabetes rates are skyrocketing. Most of the vendors are first-generation immigrants seeking new opportunities – like generations of immigrants in pursuit of the American Dream. *The Apple Pushers* shares their stories and aspirations while chronicling the issue of access to healthy foods, the obesity crisis, immigration and entry-level entrepreneurship.

