

**Stellar Farmers' Markets
Food Access & Community Health Programs
New York City Department of Health & Mental Hygiene
Nutrition Education Consultant**

GENERAL RESPONSIBILITIES:

The selected consultants will be required to deliver nutrition education and cooking demonstrations at farmers' markets. Workshops will be implemented in select high-need neighborhoods with a range of audiences. The Nutrition Education Consultants will also be expected to assist with the implementation of point-of-purchase nutrition information and program promotion activities. These positions are part-time and seasonal to coincide with the market growing season (June through November). Selected consultants will be required to attend a 5-day training during the last week of June and commit to working at least 2 market days per week (~8am – 4pm), including one weekend day, for the duration of the farmers' market season. Consultants will also be expected to attend weekly meetings at our Long Island City location.

DUTIES:

Duties will include, but are not limited to:

- Implement nutrition education sessions including cooking demonstrations in accordance with the Just Say Yes to Fruits and Vegetables (JSY) curricula (topic areas include: dietary quality, MyPlate, fiber, stretching the food dollar, food safety, beans, portion size, label reading and meal planning).
- Supervise up to two Stellar Farmers' Markets consultants at each market.
- Assist with and ensure proper set-up of tent, table and all cooking equipment and educational materials.
- Maintain food safety and ensure integrity of programming.
- Conduct background research necessary to supplement JSY activities.
- Assist with the implementation of point-of-purchase nutrition information and program promotion at farmers' markets and other community settings.
- Promote nutrition education sessions to ensure minimum required level of participation is achieved.
- Collect demographic and outcome evaluation data from workshop participants.
- Update and maintain existing evaluation database and provide regular feedback to Program Coordinator.
- Participate in trainings and meetings with other program staff.

PREFERRED SKILLS:

- Experience conducting educational workshops;
- Excellent presentation, interpersonal and communications skills;
- Expertise in community nutrition;
- Experience working in multi-cultural settings with diverse populations;
- Experience working as part of a team in a leadership role;
- Knowledgeable about farmers' markets, regional food systems and community food security issues in NYC;
- Spanish language skills are a plus.

At a minimum, the consultants must be a Registered Dietitian, Registered Dietitian Eligible or have completed a minimum of 15 credit hours in nutrition. Consultants must have education experience in multi-cultural settings with diverse populations and be willing to work without sitting for long periods and enjoy working in outdoor settings in a variety of weather conditions. Selected consultants must be ServSafe certified or have passed the NYC Food Protection course prior to June 24, 2013.

FOR MORE INFORMATION:

Please send a resume and cover letter to:

Kasey Holloway, Program Coordinator, Farmers' Market Programs: khollowa@health.nyc.gov