

About FoodCare:

FoodCare is a Community Nutrition Transformation Company, and we're focused on transforming the dietary well-being of America one community at a time. America needs a systems-based approach to delivering the most effective food interventions. One-off apps that aren't integrated with the real world communities that people live in on a day-to-day basis do not get at the heart of community nutrition transformation.

We provide "Nutrition-as-a-Service" apps and computing infrastructure for communities with a white-label Community Nutrition Platform™, which is a next-generation suite of apps for all things food related including advanced recipe discovery, meal planning, food logging, and local food community resources (and more).

The comprehensive FoodCare Community Nutrition Platform takes a systems-level view to meet the needs of community leaders, community members, healthcare professionals counseling patients and families, and foodservice solutions for all of those nourishing their community members. It is the integration of a wide-range of constituents that we believe will drive the most transformative value.

We were founded in 2012 and have recently begun launching our platform. We work with a wide variety of organizations, including major health associations, state and local public health agencies, and specialist non-profit organizations also focused on food, wellness and healthcare system transformation.

About Working With FoodCare:

We believe that working with us will present a unique experience. While we have several roles available, each entails working on very strategic projects both internally and externally with high-level professionals in public and private sectors. You will work directly with leading figures at national, regional and/or local levels on a daily basis.

We expect this to be a very intensive work experience and not for the faint of heart. We are looking for people that are truly dedicated to making a big impact, and have a strong work ethic. Keep in mind that we are the "private" side of "public-private partnership", and that we are a technology company founded in Silicon Valley: we have serious goals and we're moving forward incredibly fast.

What We're Looking For:

We are looking for energetic people that are also very smart, and hard working. We also need you to be fairly personable, because you will be spending 25 – 90% of your time interacting directly with high level leaders in public health at national, state and local levels (depending on your assignment).

We need self-starters that are comfortable with doing something for the very first time, often with relatively minimal direction.

Open Roles:

We will be hiring several interns to either work remotely from home (with some occasional travel), or to work out of an office we're preparing to open in New York City. We will support any academic needs for you to get formal credit from your school.

Specializations will include:

SNAP/WIC Nutrition Intervention Strategist

- Develop personal relationships with leaders of SNAP/WIC programs on national basis
- Openly discuss challenges facing SNAP/WIC nutrition educators and recipients
- Identify strategies for using FoodCare technologies to solve key challenges
- Perform product management role, actively developing requirements and designing solutions our product team can implement to better meet the needs of SNAP/WIC recipients
- Liaise with leadership of major non-profit organizations, as well as public sector organizations such as CDC, NIH, USDA, etc.

Community Nutrition Evaluation Specialist

- Collaborate with public health champions and conduct a formative evaluation of pilot cities
- Design evaluation material including surveys and interview scripts
- Assist in analyzing data, interpreting results and providing recommendations that will impact the direction of FoodCare

National Food Policy Council Manager

- Engage food policy councils and increase ecosystem of support
- Collaborate with local and regional leaders to understand and address food system challenges
- Identify strategies for using FoodCare technologies to solve key challenges

Community Nutrition Informatics Lead

- Set strategic direction of FoodCare's Community Nutrition Informatics practice
- Interview and collaborate with informatics leaders and public health coordinators on nation wide basis to identify key challenges and solution requirements
- Develop relationship with major health institutes
- Support healthcare researchers with specialized study requirements
- Create and implement strategy for collection and use of health data

Health Communications Lead (Web, Mobile, Social)

- Develop national and local health promotion campaigns focused on food system transformation
- Collaborate with regional partners to execute campaigns, identify best practices
- Develop and host webinars for state and local health communications leads on nationwide basis
- Support development and execution of launch events and specific public relations

initiatives

Qualifications:

- Enthusiastic, motivated, passionate about the work we're doing
- Ability to network and foster relationships within a community
- Self-starter, comfortable with developing strategy and collateral from scratch
- Currently enrolled or recently completed a graduate program in nutrition, public health or related field (preferred concentrations: Nutrition/Food Policy, Community Health, Health Communications, Biostatistics)

Details:

Duration: May-August*

Location: New York City or Remote

Compensation: Monthly Stipend

Contact: Please provide your resume and an informal cover letter telling us about who you are, and let us know which specific area above you're most interested in. Address to Toby Beckelman (toby@foodcare.com). Application deadline is March 24th, candidates will be evaluated as soon as they come in and we'll be hiring as soon as we are able.

*Possibility to start early if interested, and to continue through the school year.