

Come See What's Cookin', Kids!
Healthy Eating & Active Living Unit
NYC Department of Health and Mental Hygiene
Evaluation Coordinator

PROGRAM DESCRIPTION:

Come See What's Cookin' Kids! (CSWCK), a program of the Bureau of Chronic Disease Prevention and Tobacco Control's Healthy Eating & Active Living Unit, motivates and empowers children and their families to eat more fresh fruits and vegetables through free bilingual, hands-on education workshops targeted to children at farmers' markets in low-income neighborhoods in New York City. During the 2014 farmers' market season, an evaluation will be conducted of the CSWCK program to determine program impact on knowledge, attitudes, and behavioral outcomes of program participants. This evaluation will also identify the factors that make the program successful and how we can better meet the needs of program participants.

DUTIES:

Under the guidance of the NYC DOHMH evaluation team, the CSWCK Evaluation Coordinator will perform the following duties:

Develop evaluation tools and protocols

- Conduct a literature review and develop evaluation tools, including an adult/caregiver survey.
- Develop evaluation protocol and assist with hiring and training of data collectors.

Oversee and assist with implementation of survey

- Schedule and supervise data collectors to implement survey at each of the program sites
- Conduct data entry, cleaning, and analysis
- Assist with synthesizing findings into written report

PREFERRED SKILLS:

- Experience developing evaluation tools;
- Experience coordinating and implementing evaluation protocols;
- Experience working in low-income communities;
- Excellent interpersonal and communications skills;
- Knowledge of nutrition and public health;
- Knowledge of SPSS and SAS data analysis.

DATES:

May 2014 through October 2014 (preferred).

Full-time hours required in August; hours are flexible other months.

APPLICATION PROCESS:

Send resume and cover letter to Erica Bryan at ebryan1@health.nyc.gov. A stipend will be provided for this position.