

**Stellar Farmers' Market Program  
Healthy Eating & Active Living Unit  
New York City Department of Health & Mental Hygiene  
Nutritionist**

**GENERAL RESPONSIBILITIES:**

The selected consultants will be required to deliver nutrition education and cooking demonstrations at farmers' markets. Workshops will be implemented outside in select high-need neighborhoods with a range of audiences. Positions are part-time and seasonal to coincide with the region's growing season (June - November 2014). Consultants will be required to attend a 5-day training from June 23 – 27, 2014, and **commit to working a minimum of 2 market days per week (~8am – 4pm), including one weekend day, along with weekly meetings, for the duration of the farmers' market season.**

**REQUIREMENTS:**

- ONE of the following: Registered Dietitian, Registered Dietitian Eligible, or enrolled in Master's program in nutrition and/or public health, or completion of a minimum of 15 credit hours in nutrition.
- Education experience in multi-cultural settings with diverse populations
- Willing and able to travel to all boroughs and neighborhoods throughout NYC
- Willing and able to stand for long periods of time and work outside in inclement weather conditions
- ServSafe certification or successful completion of the NYC Food Protection course (prior to June 22, 2014)

**DUTIES:**

Duties will include, but are not limited to:

- Implement nutrition education sessions including cooking demonstrations in accordance with the Just Say Yes to Fruits and Vegetables (JSY) curricula at assigned high-need farmers' markets locations throughout all boroughs of NYC (topic areas include: dietary quality, stretching the food dollar and food safety)
- Conduct background research necessary to supplement JSY activities prior to arrival at market
- Attend all required staff meetings in NYC Health Department's Long Island City location, including weekly nutritionist meetings to discuss market logistics with supervisors and prepare for the following week's workshop implementation, monthly local produce update meetings, and an all-staff meeting in the last week of August
- Supervise two Stellar Farmers' Markets consultants at each market.
- Assist with and ensure proper set-up of tent, table and all cooking equipment and educational materials (some light lifting required)
- Maintain food safety and ensure integrity of programming.
- Assist with the implementation of program promotion at farmers' markets and other community settings
- Promote nutrition education sessions to ensure minimum required level of participation is achieved
- Collect demographic and outcome evaluation data from workshop participants, compile data and submit reports, and provide regular feedback to Program Coordinator
- Compile program photos (both personal and from program's database) and personal anecdotal data from farmers' markets for social media and State reports throughout duration of farmers' market season (no personal equipment required)

**PREFERRED SKILLS:**

- Experience conducting educational workshops
- Dynamic personality and excellent presentation, interpersonal and communications skills
- Basic culinary knowledge and skills, especially with preparation of local produce
- Expertise in community nutrition
- Experience working in multi-cultural settings with diverse populations
- Experience working as part of a team in a leadership role
- Knowledgeable about farmers' markets, regional food systems and community food security issues in NYC
- Basic proficiency in Microsoft Office software
- *Preference will be given to applicants with Spanish language skills*

**FOR MORE INFORMATION:**

Please send a resume and cover letter to:

Beth Bainbridge, Program Coordinator, Stellar Farmers' Market Program: [bbainbridge@health.nyc.gov](mailto:bbainbridge@health.nyc.gov)