
CALL FOR PAPERS

12TH CONFERENCE ON MEDIA

ECONOMICS



Overview

The Center for Studies in Economics and Finance (CSEF) in collaboration with the University of Naples Federico II and the AGCOM Authority will host the 12th conference on Media Economics on October 10th and 11th, 2014.

Key topics

- Media Platforms, Advertising, and Public Policy
- Social networks, Internet Search & New Media Institutions
- Media Bias and Diversity, Media and Political Accountability
- Pricing of Electronic Content, Algorithmic Recommendation Systems & Content Aggregators

Key Dates & Submission

- Submit papers to csef@unina.it; Please use “media” as subject.
- Deadline: August 15th; Presenters will be notified by September 1th.
- Info & attendance form: www.csef.it

City and Venue

The Conference is in Naples, the third largest city in Italy, 70 minutes south of Rome (by train), 15 minutes from the nearest airport (Capodichino). For those who will stay throughout the weekend social activities will be planned on Sunday and hotel rooms will be reserved. The venue is a 19th century Villa overseeing the gulf of Naples from the Posillipo hill.

Organizers: Emilio Calvano (Local - CSEF), Simon P. Anderson (University of Virginia) and Lisa M. George (Hunter College).

