

Job Opening

Position: Market Research Coordinator

Project Focus: **Nutrition:** Understanding eating, cooking, and food shopping habits of public housing residents

Project Location: Senator Robert F. Wagner Houses (“Wagner Houses”)
E. 120th-124th Streets @ FDR Drive - Second Avenue

Project Overview: This project will focus on the food choices, eating, cooking and grocery shopping habits of the Wagner Houses residents. Partners in the overall project include the Mayor’s office of New York City and Unilever. The objective of our in-field survey research component is to drive a change in the eating and food shopping habits of residents by increasing awareness of the importance of developing healthy eating habits, by increasing consumption of fresh fruits and vegetables, and by increasing incidence of home meal preparation.

Role: The Market Research Coordinator will be responsible for helping coordinate the activities of the community-based data collectors (“Mobile Agents”) who are selected young adult residents of the Wagner Houses. The Market Research Coordinator will also assist in Mobile Agent training and ensuring quality control (QC) during in-field data collection. The Coordinator will be part of the Mobile Metrix core project team.

Requirements:

- Fluent bilingual written and oral skills in English and Spanish
- Track record of in-field research and working with primary survey data
- Passionate, open, respectful and adaptable to work in marginalized communities
- Exceptional written and oral communication abilities
- Ability to work in a team and on deadline
- Flexible and able to accommodate workloads depending on survey schedule
- Self-starter with a keen eye for detail

Project Timeframe: March 14th – April 9th, 2016 (including Saturdays, April 2nd 9th and one day of April/early May TBD)

Company: Mobile Metrix is a market research company serving low-income communities by training local young adults (“Mobile Agents”) to collect demographic data/needs door-to-door using handheld devices. Government agencies, private sector companies, community organizations, and academic institutions use this information to more effectively channel their services and products to low-income populations. Projects include healthcare (dengue fever, hand washing and treatment of water), nutrition, and solar energy. Partners include Echoing Green, Kellogg Foundation, Halloran Philanthropies and AVINA. Clients include the municipal government of Rio de Janeiro, Brazil, Johnson & Johnson, Shell Solar and Unilever.

Company Website: www.mobilemetrix.org

Contact: Please send cover letter and resume to both:

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